



PRIVACY POLICY (GDPR)

The owner of the online store "www.pitstopbox.eu" is **Lukáš Opálka** with its registered office at **Komenského 446/43, 909 01 Skalica, Slovak Republic, Company ID 55729371, Tax ID 1124166758**, registered in the Commercial Register maintained by the District Court Senica, Trade Register number: **240-32189**, e-mail: **info@pitstopbox.eu**, referred to by legal regulations as the seller;

We operate our online store on web address: www.pitstopbox.eu

We process some personal data when providing our services, selling goods and operating our websites.

The processing of personal data is governed in particular by Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) ("GDPR").

I. PROCESSING OF PERSONAL DATA

A. Processing of personal data when using the contact form

If you contact us in connection with our products and services, we will work with your contact details that you provide to us, mainly via the contact form. This is personal data in the following scope: **name, surname, telephone number, email address.**

For what reason?

Based on the personal data you submit, we will then contact you regarding our offer of goods and services.

On what legal basis?

This is processing based on Article 6(1)(b) GDPR – performance of a contract or taking steps prior to entering into a contract at your request.

If you do not provide us with this personal data, we will not be able to communicate with you for the purpose of concluding a contract for the supply of our goods or the provision of our services.

How long will we be processing your personal data?

Unless we establish further cooperation, we will process your personal data for a maximum of 2 years from our last communication.

B. Processing of personal data in the event of a purchase

If you make a purchase from us, we will process the personal data we need from you to ensure the conclusion of a contract for the provision of our goods or services. This is mainly billing data: **name, surname, address, telephone number, email address.**

For what reason?

We need to process personal data in order to fulfill our obligations arising from the contract – delivery of goods or provision of services. Using the contact details, we will also communicate with you regarding the status of your order, or regarding complaints or your questions.

We will further process personal data to fulfill our obligations arising from generally binding legal regulations (mainly for accounting and tax purposes, or for handling complaints and others).

On what legal basis?

This is processing based on Article 6(1)(b) GDPR – performance of a contract and Article 6(1)(c) GDPR – compliance with our legal obligation.

If you do not provide us with this personal data, we will not be able to conclude a contract with you for the delivery of our goods or the provision of our services. Without your personal data, the carrier would not be able to deliver your order to you.

How long will we be processing your personal data?

During the supply of goods or provision of services and then for a maximum of 2 years from the last provision of such services or supply of goods.

C. Newsletter (commercial communication)

If you have purchased goods or services from us and have not explicitly refused to receive marketing communications, we will use your email address to send you our marketing communications.

On what legal basis?

This is processing based on Article 6(1)(f) GDPR – our legitimate interests, which are marketing communications targeted at our customers.

How long will we be processing your personal data?

2 years from your last purchase. If you no longer wish to receive our marketing communications, you can unsubscribe at any time via e-mail or contact us at: **info@pitstopbox.eu**

II. WHO WILL HAVE ACCESS TO THE DATA?

Your personal data will remain with us. However, we do have some companies or other individuals working for us who have access to your personal data because they help us run our e-shop. These are:

- operator of our online store Shoptet (Shoptet a.s., with its registered office at Dvořeckého 628/8, Břevnov, 169 00, Prague 6, Czech Republic, Company ID: 289 35 675, registered at the Municipal Court in Prague, Section B, File 25395)
- a courier or shipping company that ensures the delivery of goods to the customer, as another intermediary

We take your personal data very seriously in our company and therefore we will do everything to ensure that it is not misused in any way. We process your personal data only within the European Union.

III. WHAT ELSE SHOULD YOU KNOW?

We do not have a data protection officer in our company.

Our company makes decisions based on automated processing or profiling.

After you purchase goods or services from us, you may be asked to rate them. You can also submit a rating on your own initiative.

We may also process your personal data because we need it to exercise our rights and legal claims (e.g. if you have an outstanding debt against us). We may also process your personal data because we need it for the purposes of inspections carried out by public authorities and for other similarly important reasons.

Payment cards: Our company **does not** have data about the payment cards you use to pay with us. Only the secure payment gateway **ShoptetPay** and the relevant banking institution have access to your payment card data. Therefore, your payment card data is not sent to our company, but is sent directly to the provider of our payment gateway, which is **ShoptetPay**, within the framework of a secure transmission.

State authorities: In the event of enforcement of our rights, your personal data may be transferred to a third party (e.g. a lawyer). If the legal order or a state authority (e.g. the Slovak Police) imposes an obligation on us to transfer your personal data to them, we are required by law to do so.

If you have any questions about personal data, please contact us at the following e-mail address:
info@pitstopbox.eu

IV. COOKIES

Cookies are text files containing small amounts of information that are downloaded to your device when you visit our website. Cookies are then sent back to the website or another website that recognizes them on each subsequent visit.

Cookies perform a variety of tasks, such as enabling efficient navigation between websites, remembering your preferences, and generally improving the user experience. They can also ensure that online advertisements are more personalized to you and your interests.

We use the following cookies on our website:

- **Necessary cookies:** These are necessary for the operation of the website, for example, allowing you to log in to secure areas of the website and other basic functionalities of the website. This category of cookies cannot be disabled.
- **Analytical/statistical cookies:** for example, they allow us to recognize and track the number of visitors and track how our visitors use the website. They help us improve the way the site works, for example by allowing users to easily find what they are looking for. We only run these files with your prior consent.
- **Advertising cookies:** used to track preferences and allow us to display advertising and other content that best matches your interests and online behavior. We only run these cookies with your prior consent.

Please note that third parties (including, for example, external service providers) may also use cookies and/or access data collected by cookies on websites.

Cookies used on our website:

Technical Name	Publisher	Purpose and description of cookies	Duration
Google Analytics	Google LLC	Analytical, Marketing	Permanent
Heureka	Heureka Group	Analytical, Marketing, Customer Satisfaction Survey	Permanent
Facebook	Meta Platforms, Inc.	Analytical, Marketing	Permanent
Instagram	Meta Platforms, Inc.	Analytical, Marketing	Permanent

Further information about cookies and their current list can be found through individual internet browsers, most often in the Developer Tools section.

Consent can be expressed via a checkbox contained in the so-called cookie bar. You can also subsequently refuse cookies in your internet browser settings, or set the use of only some.

Further information about managing cookies in individual browsers can be found at the following links:

- **[INTERNET EXPLORER - HTTPS://SUPPORT.MICROSOFT.COM/SK-SK/WINDOWS/ODSTRÁNENIE-A-SPRÁVA-SÚBOROV-COOKIE-168DAB11-0753-043D-7C16-EDE5947FC64D](https://support.microsoft.com/sk-sk/windows/odstránenie-a-správa-súborov-cookie-168dab11-0753-043d-7c16-e5947fc64d)**
- **[GOOGLE CHROME - HTTPS://SUPPORT.GOOGLE.COM/CHROME/ANSWER/95647?CO=GENIE.PLATFORM%3DDESKTOP&HL=SK](https://support.google.com/chrome/answer/95647?co=genie.platform%3Ddesktop&hl=sk)**
- **[FIREFOX - HTTPS://SUPPORT.MOZILLA.ORG/CS/KB/POVOLENI-ZAKAZANI-COOKIES](https://support.mozilla.org/cs/kb/povoleni-zakazani-cookies)**
- **[SAFARI - HTTPS://SUPPORT.APPLE.COM/SK-SK/GUIDE/SAFARI/SFRI11471/MAC](https://support.apple.com/sk-sk/guide/safari/sfri11471/mac)**
- **[OPERA - HTTPS://HELP.OPERA.COM/CS/LATEST/SECURITY-AND-PRIVACY/](https://help.opera.com/cs/latest/security-and-privacy/)**
- **[MICROSOFT EDGE - HTTPS://DOCS.MICROSOFT.COM/CS-CZ/SCCM/COMPLIANCE/DEPLOY-USE/BROWSER-PROFILES](https://docs.microsoft.com/cs-cz/sccm/compliance/deploy-use/browser-profiles)**

V. YOUR RIGHTS IN RELATION TO THE PROCESSING OF PERSONAL DATA

The GDPR gives you, among other things, the right to contact us and request information about the personal data we process about you, to request access to this data and have it updated or corrected, or to request restriction of processing, you can request a copy of the personal data we process, to request the erasure of personal data in certain situations, and in certain cases you have the right to data portability. You can object to processing based on legitimate interest.

If you believe that we are not handling your data correctly, you have the right to file a complaint with a supervisory authority or to go to court.

These Privacy Policy (GDPR) terms shall enter into force on 02.02.2026